



## The Worshipful Company of Pewterers

Pewterers' Hall, Oat Lane, London EC2V 7DE

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### Pewter Live 2017 - Student Design Competition

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In these difficult times and to help solve the student finance gap, the entrant for Pewter Live 2017 will be able to price their exhibits and offer them for sale. As an example a recent student design was sold for £1,000 at the competition and this could be you. There are several prizes (see full details below) totalling £2,500 in prize money.

**Eligibility** – The Competition will be open to any undergraduate studying at a British University or College holding a Student's Union Card.

**Entry Forms must be returned no later than 14 April 2017**

#### Categories

There are three categories with design briefs and students can enter multiple categories.

**Entry is free of charge**

#### Categories and Design Briefs

Please submit your finished prototype with one A3 presentation board to support your design investigation and a 50-word description. Consideration should be given to the possibility and practicality of large-scale production and students should also consider a recommended retail price. Quality and purpose of use are both fundamental.

There are three possible entry briefs:

#### **Open Competition Brief for Students**

- The challenge is to produce an object or range of objects that would compliment a contemporary lifestyle, made of mixed materials, with at least 50% being constructed of pewter. The other media might be glass, wood, plastic, horn, leather, fabric, another metal, stone or perhaps, paper, or a combination of these materials and other materials not mentioned. The object could be for a domestic or office environment, it could be for personal adornment either as a fashion accessory or jewellery, possibly a piece of furniture. The use might be for marine, architectural, horticultural or even agricultural, the choice is yours.
- The judges will consider the quality, originality, suitability for purpose and marketability of the submission. Consideration will also be given to the possibility of large-scale production rather than a one off.
- The item can be any size, though for large scale pieces please liaise with the Company regarding transport/display.

#### **Decorative Arts Interior, Exterior and Furniture**

- Students are asked to design a pewter item for the gift market or other commercial or residential use. The design could either be functional, experimental or merely decorative. Look at the market, think of John Lewis or Heals, make it a commercial desirable product, so think about a retail price up to £250 pounds or more.
- The judges are seeking originality, beauty and innovation – What do people need/want at the moment? Think about lifestyle trends and functionality.
- Consider the visual benefits derived from the integration and use of colour to complement and enhance pewter, using additional materials as appropriate – but the final item must be made predominantly of pewter. Consideration should be given to the possibility and practicality of large-scale production.
- The presentation / packaging of the final submission should also be considered. A flower in a flower vase or cards in a card case, perhaps.

## **Jewellery to the Total Look**

- Today's high street retailers' offer the buyer a multitude of choice for jewellery and accessories, much of which is made of pewter. Students are challenged to come up with designs that could promote pewter either as an accessory or part of the total look, allowing other fabrics to be included in the design. Taking this into account, design a single piece, or a range of jewellery, which would appeal to young people to compliment today's free-form fashion. Students are encouraged to keep the commercial price relative to the intended buyer. Display of the entry should also be considered to achieve the best effect, which could include packaging.

*Note: Students must take Health and Safety/EU Regulations into account which apply, for example, to the restricted use of pewter for door handles in public buildings (melting point of pewter is 225-240°C).*

### **Judging process/ Entry information**

- **Stage One:** drawings are submitted to your tutor for consideration (and the representative if they are available). We would advise doing this in February to allow time to make and photograph the pieces. If you are entering as an independent student and would like advice please do contact us and we can give advice on what the judges are looking for.
- **Stage Two:** those selected are made up in pewter. Pewter can be supplied at cost from the suppliers/manufacturers listed below
- **14 April 2017**—A completed entry form with 50 word description for each entry (downloadable from [www.pewterers.org.uk](http://www.pewterers.org.uk) ), together with a high definition Jpeg or Tiff image of each entry **must** be provided and sent to [emc@pewterers.org.uk](mailto:emc@pewterers.org.uk) by 14 April 2017 at the VERY latest. **NB this image will be used in all publicity material including the catalogue – please ensure it does justice to your design.** Entries received after this date will **not** be included in the catalogue.
- **8 May 2017**— Final entries to be delivered to Pewterers' Hall. If possible A3 mounted artwork should accompany the final piece.
- **25 May 2017** – Winners announced and prizes presented.

**NB Students are expected to make up their own designs with, as appropriate, technical assistance at the college. Any assistance from a manufacturer in making up the designs MUST be acknowledged on the entry form.**

### **Prizes and Prize-giving**

1st Prize in each section: **£300**, 2nd Prize in each section: **£200** 3rd Prize in each section: **£100**

**Best in show will receive an additional £700 bringing their total prize money to £1,000.**

Subject to the judges decision which will be final.

All winning entrants receive a certificate of entry signed by the Master of the Worshipful Company of Pewterers. In addition, there are a number of sponsored prizes – please visit [www.pewterers.org.uk](http://www.pewterers.org.uk) for further information.

### **Prizes will be presented on 25 May 2017, where all entries and artwork will be displayed.**

**All competing students and tutors are invited to attend at 11.45 on 25 May 2017 for the Prize-giving Ceremony (invitation only). We understand that it is expensive to travel to London for this event so the Company is willing to subsidise tickets of those unable to afford the fare on a case basis. Please email Eleanor Mason Brown [emc@pewterers.org.uk](mailto:emc@pewterers.org.uk) for more details.**

### **Return of designs**

Students are to collect their entries and designs at the end of the Prize-giving on 25 May 2017 (approximately 14.00). Any items not collected by 1<sup>st</sup> July 2017 will be disposed of.

**Recommended Pewter Suppliers** For additional information go to [www.pewterers.org.uk](http://www.pewterers.org.uk) :

Pewter Sheet Company: [www.pewtersheet.co.uk](http://www.pewtersheet.co.uk) Carn Metals: [www.carnmetals.co.uk](http://www.carnmetals.co.uk)

Manufacturer/Supplier: A. E. Williams: [www.pewtergiftware.com](http://www.pewtergiftware.com)

A.R.Wentworth (Sheffield) Ltd [www.wentworth-pewter.com](http://www.wentworth-pewter.com)

**ENTRY FORM – PLEASE DOWNLOAD, SAVE, COMPLETE AND EMAIL TO: [emc@pewterers.org.uk](mailto:emc@pewterers.org.uk) by 14 April 2017 at the latest, please do not scan in it must be editable**

Name.....

College.....

Course.....

Email..... Phone: .....

Home address .....

**CATEGORY ENTERED**

**Open Competition Brief for Students** Number of entries \_\_\_\_\_

Title.....

dimensions/special display requirements .....

Recommended retail price .....

I made my entry myself YES/NO; I received assistance from a manufacturer YES/NO

**Decorative Arts** Number of entries \_\_\_\_\_

Title.....

dimensions/special display requirements .....

Recommended retail price .....

I made my entry myself YES/NO; I received assistance from a manufacturer YES/NO

**Jewellery to the Total Look** Number of entries \_\_\_\_\_

Title.....

dimensions/special display requirements .....

Recommended retail price .....

I made my entry myself YES/NO; I received assistance from a manufacturer YES/NO

**50 word description (please complete a description for each entry). NB these must be typed in and NOT handwritten**

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**Signed:** ..... **Date:** .....